



# Security System and Secure Registration for Small Power Tools

Identification of stolen tools has now been made easier with CESAR

**“Stop Equipment Theft *NOW*”**



**“A CESAR registered machine is 4 times less likely to be stolen\*  
A CESAR registered machine is 6 times more likely to be recovered if stolen\*\*”**

\*compared with statistics produced by IMIA

\*\*source PANIU

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## CESAR... Asset Marking

Secure asset marking of power tools has now been made easier:

- System based on the proven Official CESAR Scheme
- Quick and easy OEM or distributor installation
- Secure RFID Datatag chip for easy identification by Police
- A robust, tamper evident warning identification label
- Secure QR code which can link to operators manual, H&S info etc.

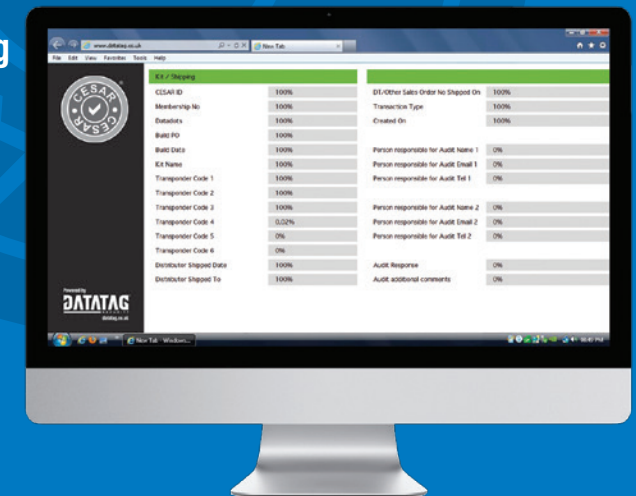


**Pricing from £3.99 per tool**

## CESAR... Asset Management

Secure asset management of power tools for the construction and hire industry

- Uniquely identifies individual assets, even multiples of the same asset - crucial for critical servicing and maintenance
- Ability to date/time stamp the scan, showing last location or person to scan the asset
- Potential to integrate with existing asset management solution
- Benefits from CESAR registration for safety and security.





# The Official Construction and Agricultural Equipment Security and Registration Scheme

## What are you waiting for? Your equipment to be stolen!

### CESAR – The Right Track

- A CESAR registered machine is **4** times less likely to be stolen\*.
- A CESAR registered machine is **6** times more likely to be recovered if stolen\*\*.
- Over 250,000 machines are now registered and protected with the CESAR Scheme.
- Visible and covert markings - a real deterrent.
- No annual fees - invest just once in marking and registering your equipment for life.
- Potential for lower insurance premiums of up to 20% and reduced excesses - CESAR is approved by all major insurers.
- Quick police access to the CESAR database - providing an instant trace on stolen equipment via Datatag's 24/7 UK Secure Contact Centre.
- Recognition by local and national government agencies - easier to get your equipment authorised to work on major construction sites.
- No recovery fees for stolen vehicles and plant.
- The first industry-wide official scheme - backed by the Plant Theft Action Group.
- CESAR is supported by the Home Office and the National Police Chiefs' Council (NPCC formerly ACPO).



## CESAR it or lose it!

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\*\*source PANIU

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Call 03 450 700 440  
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