



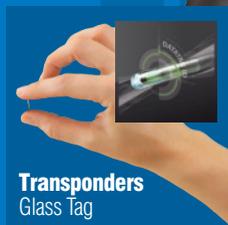
Security System and Secure Registration for Compact Machines

Identification of stolen machines has now been made easier with CESAR

“Stop Equipment Theft *NOW*”



Unique Tamper Evident Identification Label



Transponders Glass Tag



Datadots® Mark Machine Components



Transponder Self Adhesive Flat Tag

For 'compact machines' such as utility vehicles and used quads.



**“A CESAR registered machine is 4 times less likely to be stolen*
A CESAR registered machine is 6 times more likely to be recovered if stolen**”**

*compared with statistics produced by IMIA **source PANIU

Promoted by



**Call 03 450 700 440
www.cesarscheme.org**

Powered by





The Official Construction and Agricultural Equipment Security and Registration Scheme

What are you waiting for? Your equipment to be stolen!

CESAR – The Right Track

- A CESAR registered machine is **4** times less likely to be stolen*.
- A CESAR registered machine is **6** times more likely to be recovered if stolen**.
- Over 500,000 machines are now registered and protected with the CESAR Scheme.
- Visible and covert markings - a real deterrent.
- No annual fees - invest just once in marking and registering your equipment for life.
- Potential for lower insurance premiums of up to 20% and reduced excesses - CESAR is approved by all major insurers.
- Quick police access to the CESAR database - providing an instant trace on stolen equipment via Datatag's 24/7 UK Secure Contact Centre.
- Recognition by local and national government agencies - easier to get your equipment authorised to work on major construction sites.
- No recovery fees for stolen vehicles and plant.
- The first industry-wide official scheme - backed by the Plant Theft Action Group.
- CESAR is supported by the Home Office and the National Police Chiefs' Council (NPCC formerly ACPO).



CESAR it or lose it!

*compared with statistics produced by IMA **source PANIU

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CEA
Construction Equipment Association
thecea.org.uk

AEA
Agricultural Equipment Association
aea.uk.com

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DATATAG
datatag.co.uk

NPCC
National Police Chiefs' Council

